3.3Tira de Materias

**Plan de estudios Licenciado en Comercio Exterior**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Semestre I** |  | T |  | P |  | Tt |  | Cr |  | **Semestre II** |  | T |  | P |  | Tt |  | Cr |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Introducción al Estudio del Derecho |  | 2 |  | 1 |  | 3 |  | 5 |  | Régimen Jurídico del Comercio Exterior |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Economía de la Empresa |  | 2 |  | 1 |  | 3 |  | 5 |  | Economía Pública |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ética Profesional |  | 2 |  | 1 |  | 3 |  | 5 |  | Comercio Internacional |  | 1 |  | 2 |  | 3 |  | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Estructura Económica y Política de México |  | 2 |  | 1 |  | 3 |  | 5 |  | Estructura Económica y Política Mundial |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fundamentos de la Administración |  | 2 |  | 1 |  | 3 |  | 5 |  | Ecología y Desarrollo Sustentable |  | 1 |  | 2 |  | 3 |  | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Desarrollo de Habilidades para la Investigación |  | 2 |  | 1 |  | 3 |  | 5 |  | Transporte Internacional |  | 1 |  | 2 |  | 3 |  | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aplicaciones Básicas de Informática |  | 1 |  | 2 |  | 3 |  | 4 |  | Trámites de Comercio Exterior |  | 1 |  | 2 |  | 3 |  | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inglés I |  | 2 |  | 2 |  | 4 |  | 6 |  | Inglés II |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |  | Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |  | Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  | 15 |  | 12 |  | 27 |  | 42 |  | Total |  | 12 |  | 15 |  | 27 |  | 39 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Semestre III** |  | T |  | P |  | Tt |  | Cr |  | **Semestre IV** |  | T |  | P |  | Tt |  | Cr |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Matemáticas Financieras |  | 2 |  | 2 |  | 4 |  | 6 |  | Finanzas |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Legislación Aduanera I |  | 2 |  | 1 |  | 3 |  | 5 |  | Legislación Aduanera II |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gestión y Operación Portuaria |  | 2 |  | 1 |  | 3 |  | 5 |  | Estadística aplicada al Comercio Exterior |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Contabilidad Básica |  | 2 |  | 1 |  | 3 |  | 5 |  | Negocios Internacionales |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Merceología |  | 3 |  | 2 |  | 5 |  | 8 |  | Clasificación Arancelaria |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Derecho Fiscal |  | 2 |  | 1 |  | 3 |  | 5 |  | Mercadotecnia |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inglés III |  | 2 |  | 2 |  | 4 |  | 6 |  | Inglés IV |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |  | Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |  | Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  | 15 |  | 12 |  | 27 |  | 42 |  | Total |  | 14 |  | 13 |  | 27 |  | 41 |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | | | | | | | | | | | | |
| **Semestre V** |  | T |  | P |  | Tt |  | Cr |  | **Semestre VI** |  | T |  | P |  | Tt |  | Cr |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Administración de personal |  | 2 |  | 1 |  | 3 |  | 5 |  | Finanzas Internacionales |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Derecho Internacional |  | 2 |  | 1 |  | 3 |  | 5 |  | Ley de Comercio Exterior |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dirección |  | 2 |  | 1 |  | 3 |  | 5 |  | Gestión de la Calidad |  | 1 |  | 2 |  | 3 |  | 4 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Logística de Comercio Exterior |  | 2 |  | 1 |  | 3 |  | 5 |  | Organización Económica Mundial |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Investigación e Mercados Internacionales |  | 2 |  | 1 |  | 3 |  | 5 |  | Mercadotecnia Internacional |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Optativa I |  | 2 |  | 1 |  | 3 |  | 5 |  | Optativa III |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Optativa II |  | 2 |  | 1 |  | 3 |  | 5 |  | Optativa IV |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inglés V |  | 2 |  | 2 |  | 4 |  | 6 |  | Inglés VI |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |  | Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |  | Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  | 16 |  | 11 |  | 27 |  | 43 |  | Total |  | 15 |  | 12 |  | 27 |  | 42 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Semestre VII** |  | T |  | P |  | Tt |  | Cr |  | **Semestre VIII** |  | T |  | P |  | Tt |  | Cr |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Formulación y Aplicación de Proyectos de Inversión |  | 2 |  | 2 |  | 4 |  | 6 |  | Plan de Negocios Internacionales |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tratados Internacionales |  | 2 |  | 1 |  | 3 |  | 5 |  | Desarrollo de Emprendedores |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Optativa V |  | 2 |  | 1 |  | 3 |  | 5 |  | Optativa VII |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Optativa VI |  | 2 |  | 1 |  | 3 |  | 5 |  | Optativa VIII |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Administración Estratégica |  | 2 |  | 1 |  | 3 |  | 5 |  | Comercio Electrónico |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Seminario de Integración I |  | 1 |  | 1 |  | 2 |  | 3 |  | Seminario de Integración II |  | 1 |  | 1 |  | 2 |  | 3 |
|  | | | | | | | | |  |  | | | | | | | | |
| Seminario de Investigación I |  | 2 |  | 1 |  | 3 |  | 5 |  | Seminario de Investigación II |  | 2 |  | 1 |  | 3 |  | 5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Inglés VII |  | 2 |  | 2 |  | 4 |  | 6 |  | Inglés VIII |  | 2 |  | 2 |  | 4 |  | 6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |  | Actividades Culturales y Deportivas |  | 0 |  | 2 |  | 2 |  | 2 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |  | Servicio Social Universitario |  | 0 |  | 0 |  | 0 |  | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Servicio Social Constitucional |  | 0 |  | 0 |  | 0 |  | 0 |  | Práctica Profesional |  | 0 |  | 0 |  | 0 |  | 0 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  | 15 |  | 12 |  | 27 |  | 42 |  | Total |  | 15 |  | 12 |  | 27 |  | 42 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Conceptos** |  | **Número de**  **Horas** |  | **Participación**  **(%)** |
|  |  |  |  |  |
| Teóricas |  | 117 |  | 54 |
|  |  |  |  |  |
| Prácticas |  | 99 |  | 46 |
|  |  |  |  |  |
| Total de Horas |  | 216 |  | 100 |
|  |  |  |  |  |
| Créditos |  | 333 |  |  |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| ***3.4 MAPA CURRICULAR POR SEMESTRES***  **LICENCIADO EN COMERCIO EXTERIOR** | | | | | | | | | | | | | | | |
|  | ***PRIMERO*** |  | ***SEGUNDO*** |  | ***TERCERO*** |  | ***CUARTO*** |  | ***QUINTO*** |  | ***SEXTO*** |  | ***SÉPTIMO*** |  | ***OCTAVO*** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **INTRODUCCIÓN AL ESTUDIO DEL DERECHO** |  | **RÉGIMEN JURÍDICO DEL COMERCIO EXTERIOR** |  | **LEGISLACIÓN ADUANERA I** |  | **LEGISLACIÓN ADUANERA II** |  | **DERECHO INTERNACIONAL** |  | **LEY DE COMERCIO EXTERIOR** |  | **OPTATIVA V** |  | **DESARROLLO DE EMPRENDEDORES** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **ESTRUCTURA ECONOMICA Y POLITICA DE MEXICO** |  | **ESTRUCTURA ECONOMICA Y POLITICA MUNDIAL** |  | **DERECHO FISCAL** |  | **FINANZAS** |  | **ADMINISTRACIÓN DE PERSONAL** |  | **GESTION DE LA CALIDAD** |  | **ADMINISTRACIÓN ESTRATÉGICA** |  | **COMERCIO ELECTRONICO** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **ECONOMÍA DE LA EMPRESA** |  | **ECONOMÍA PÚBLICA** |  | **CONTABILIDAD BÁSICA** |  | **MERCADOTECNIA** |  | **DIRECCIÓN** |  | **FINANZAS INTERNACIONALES** |  | **TRATADOS INTERNACIONALES** |  | **PLAN DE NEGOCIOS INTERNACIONALES** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **FUNDAMENTOS DE LA ADMINISTRACIÓN** |  | **TRANSPORTE INTERNACIONAL** |  | **GESTIÓN Y OPERACIÓN PORTUARIA** |  | **NEGOCIOS INTERNACIONALES** |  | **OPTATIVA I** |  | **ORGANIZACIÓN ECONÓMICA MUNDIAL** |  | **FORMULACIÓN Y APLICACIÓN DE PROYECTOS** |  | **OPTATIVA VII** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **DESARROLLO DE HABILIDADES PARA LA INVESTIGACIÓN** |  | **TRÁMITES DE COMERCIO EXTERIOR** |  | **MERCEOLOGÍA** |  | **CLASIFICACIÓN ARANCELARIA** |  | **LOGÍSTICA DEL COMERCIO EXTERIOR** |  | **MERCADOTECNIA INTERNACIONAL** |  | **OPTATIVA VI** |  | **OPTATIVA VIII** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **APLICACIONES BÁSICAS DE INFORMÁTICA** |  | **COMERCIO INTERNACIONAL** |  | **MATEMÁTICAS FINANCIERAS** |  | **ESTADÍSTICA APLICADA AL COMERCIO EXTERIOR** |  | **INVESTIGACIÓN DE MERCADOS INTERNACIONALES** |  | **OPTATIVA III** |  | **SEMINARIO DE INVESTIGACIÓN I** |  | **SEMINARIO DE INVESTIGACIÓN II** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **ÉTICA PROFESIONAL** |  | **ECOLOGÍA Y DESARROLLO SUSTENTABLE** |  |  |  |  |  | **OPTATIVA II** |  | **OPTATIVA IV** |  | **SEMINARIO DE INTEGRACIÓN I** |  | **SEMINARIO DE INTEGRACIÓN II** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **INGLÉS I** |  | **INGLÉS II** |  | **INGLÉS III** |  | **INGLÉS IV** |  | **INGLÉS V** |  | **INGLÉS VI** |  | **INGLÉS VII** |  | **INGLÉS VIII** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |  | **ACTIVIDADES CULTURALES Y DEPORTIVAS** |
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|  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |  | **SERVICIO SOCIAL UNIVERSITARIO** |
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|  |  |  |  |  |  |  |  |  |  |  |  |  | **SERVICIO SOCIAL CONSTITUCIONAL** |  | **PRÁCTICA PROFESIONAL** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | | | | |  |  |  |  | | | | |
|  |  |  | DERECHO ADUANERO | | | | |  |  |  | OPERACIONES Y MÉTODOS CUANTITATIVOS | | | | |
|  |  |  | ECONOMICO- ADMINISTRATIVO | | | | |  |  |  | TECNICO- METODOLÓGICO | | | | |
|  |  |  | COMERCIOINTERNACIONAL | | | | |  |  |  | FORMACIÓN INTEGRAL | | | | |
|  |  |  |  | | | | |  |  |  |  | | | | |